

KEYNOTE PRESENTATIONS

BIOGRAPHY

Dr. Mihail Margaritov defended in 1986 a doctoral dissertation on "Integrated Information Office Systems", Doctor of Information Technologies, Central Institute of Computer Engineering and Technologies, Sofia, Bulgaria.

Prior to that, he graduated from Technical University, Sofia, a graduate engineer in Electrical Engineering.

Dr. Margaritov has been working for SIEMENS Bulgaria for more than 22 years. As part of the rich experience he has held various positions in the company: Sales Engineer and Representative (1992-1996), Sales Director Mobility (2005-2010) and Head of Intelligent Networks (2010-2014).

Since October 2014, he has been Regional Manager for Mobility at SIEMENS Bulgaria.



SIEMENS INNOVATIVE SOLUTIONS FOR ELECTRONIC AND ELECTRICAL SYSTEMS IN THE TRANSPORT IN BULGARIA

Mihail Margaritov
SIEMENS Bulgaria

The mobility world is becoming more and more complex and connected. Integrated platforms, smart components and automated systems are changing the whole paradigm of today's transport, requiring new technologies, services and business models.

Since the first electric railway was introduced in 1879, Siemens has been a driver of innovation and a leader in the transport solutions, constantly adapting to the changing requirement of the business and technology environment.

Today the electronics and the IT appear to be crucial for any mobility solution and system. Concepts that make transport more efficient and smarter are in demand all over the world. Modern trains make the transportation of people and goods more profitable for operators and comfortable for passengers. Intelligent traffic solutions prevent congestion. Smart metro systems get more people waiting less time. And this is just the beginning.

As the leading provider in the industry Siemens offers a complete portfolio of innovative solutions for rail electrification, rail automation, intelligent traffic systems and rolling stock, setting the benchmark for tomorrow's mobility - today.

The presentation is focused on Siemens' innovations in the field of transport in the Republic of Bulgaria.

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